

Press Release

Motorola Signs Patent Agreement with Coding Technologies in Support of the Company's MPEG-4 aacPlus™ Digital Audio Codec

New agreement paves the way for delivering a broad range of high fidelity, bandwidth-saving wireless devices into the consumer mobile music market

Orlando, Fla., March 29, 2007 — Coding Technologies, the leading provider of audio compression technology for digital broadcasting, mobile music and the Internet, today announced that Motorola (NYSE: MOT) has entered into a patent license agreement with the company. Coding Technologies is the developer of the MPEG-4 aacPlus audio codec. Motorola joins a number of the world's top wireless device manufacturers, including Nokia, Sony Ericsson and LG as a licensee of aacPlus.

Coding Technologies' aacPlus audio codec is widely regarded as the world's most efficient audio codec. It is the audio codec of choice for delivering high-fidelity live and on-demand audio in a range of wireless environments, including cellular, terrestrial and satellite radio and television. aacPlus is specified as a mandatory or recommended audio codec in a variety of PC, mobile television, Internet and radio standards, including MPEG, ISMA, DVD, DVB, DMB, 3GPP, 3GPP2 and MediaFlo.

The bandwidth efficiency of aacPlus enables broadcasters to provide their customers with compelling choices. For example, content providers could add additional programming or deliver an enhanced aural experience, such as moving a station from stereo to 5.1 surround sound. Additional consumer benefits include faster content download and start times and drastically-reduced re-buffering interruptions.

The growing presence of aacPlus devices in the market enables operators and music distributors to innovate as they introduce digital lifestyle services such as wireless live and on-demand music, mobile television and true-music ring tones to their customers.

Motorola currently offers a variety of aacPlus enabled mobile phones including the recently announced Motorola KRZR and RIZR phone models.

"We are pleased to see Motorola increasing its support for aacPlus," said Oliver Kunz, vice president patent licensing, Coding Technologies. "This agreement underscores Motorola's passion to stay on the cutting edge of mobile multimedia."

Coding Technologies' aacPlus audio codec solutions empower some of the world's most demanding and cutting-edge wireless music and television services including, AOL, KDDI, NTT DoCoMo, REAL, Sprint and XM Satellite Radio. In the mobile space, Coding Technologies estimates that the number of aacPlus-enabled mobile phones sold worldwide by the end of 2006 approached 200 million units.

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Coding Technologies

Coding Technologies provides the best audio compression for mobile, broadcasting, and Internet. SBR™ (Spectral Band Replication) from Coding Technologies is a backward and forward compatible method to enhance the efficiency of any audio codec; putting the "PRO" in mp3PRO and the "Plus" in aacPlus. Parametric Stereo from Coding Technologies and Philips again significantly increases the efficiency of audio codecs for stereo signals at low bit rates. Products from Coding Technologies are fundamental enablers of open standards such as 3GPP, 3GPP2, MPEG, DVB, Digital Radio Mondiale, HD Radio, and the DVD Forum.

Coding Technologies is a privately held company with offices in Sweden, Germany, China, and the USA. Founded in 1997 in Stockholm, the company later merged with a spin-off of the renowned Fraunhofer Institute in Germany, the inventor of MP3. Coding Technologies' customers include America Online, EMP, iBiquity Digital, KDDI, O2, Nokia, Orange, RealNetworks, SK Telecom, Sprint, T-Mobile, Thomson, Texas Instruments, Vodafone, and XM Satellite Radio.

For more information, visit www.codingtechnologies.com.

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